

For Immediate Release



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July 9, 2007

VARCom President Marks Historic Appointment

VARCom Solutions, LLC announced today that its president will soon become the first Hispanic to chair a traditional chamber of commerce in the history of Virginia. Raul Danny Vargas will be installed as chairman of the nearly half century-old chamber at a luncheon on July 11th. Mr. Vargas has been active in the chamber and the area's business community. As a member of the board of directors, he has acted as the organization's VP of marketing, chairman of the communications committee, and one of the founding members of their Hispanic Business Council.

Eileen Curtis, president of the Dulles Regional Chamber said, "Our Chamber has had a leading role in promoting opportunities for Hispanic businesses. It is both appropriate and exciting that the Dulles Regional Chamber should be the first chamber to be led by a Hispanic businessman. Danny is full of ideas and a natural leader". Vargas added, "It is an honor to serve this chamber and this community as its chairman. To be the first Hispanic to chair a traditional chamber in Virginia is an added responsibility and an exciting opportunity to promote unity among all segments of the community and provide a positive example for area youth".

The keynote speaker at the luncheon will be Virginia Attorney General Bob McDonnell, known for his interests in regulatory reforms and promoting Internet safety. For his part, General McDonnell stated, "I congratulate Danny on this great accomplishment. His ascension to the chairmanship is further proof that Virginia continues to be a Commonwealth of opportunity and innovation. As a long time active member of the Dulles Chamber Danny is the right individual for this position. He will serve the Chamber well." Hugh Keogh, president & CEO of the Virginia Chamber of Commerce, noted, "We have been impressed with the rapid progress of the newly constituted Dulles Regional Chamber. Danny Vargas' ascendancy to the chairmanship is another indication of the progressiveness and relevancy of this fine institution". Virginia Hispanic Chamber of Commerce president, Michel Zajur commented, "It is great to see the growth of more diversity in our state. Danny is a wonderful example of Hispanic leadership contributing back to the community at large".

Recent estimates show the Hispanic population in Northern Virginia at approximately a quarter of a million people or about 12% of the population. Fairfax County is home to 12 of the top 500 Hispanic-owned businesses in the country.

About VARCom Solutions: VARCom Solutions is an award-winning, full-service marketing and public relations consulting firm based in the Washington D.C. region. With a broad range of services, a depth of experience, and a wealth of contacts, VARCom specializes in providing customized strategic planning combined with practical execution of results-oriented initiatives. VARCom's president and founder is a well-known and well-respected business leader who excels in helping clients develop profitable strategies and in shaping positive perceptions.