

**For Immediate Release**



**Contacts:**

Danny Vargas, President  
VARCom Solutions  
571-434-8466

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**VARCom Congratulates Volkswagen on Move to Herndon**

VARCom Solutions extends a warm welcome to Volkswagen of America, Inc. to the Northern Virginia region. Volkswagen of America announced today its decision to relocate its U.S. corporate headquarters from Michigan to Fairfax County during a ceremony held at its new site in Herndon. The ceremony was attended by Virginia Governor Tim Kaine along with other dignitaries and business leaders.

VARCom Solutions president Danny Vargas also attended the ceremony. Mr. Vargas is the Chairman of the Dulles Regional Chamber of Commerce and commented "this is fantastic news for Herndon and the entire Dulles region to have this kind of company, with its international focus and visibility come to our community".

The site also will be the U.S. headquarters for Audi of America, Inc., and other entities of Volkswagen. The move will bring 400 jobs to the area beginning in the spring of 2008. "Volkswagen of America is eager to embark on a long and fruitful partnership with Virginia, and to call Fairfax County home. Virginia is a perfect fit for us as we take our company in an aggressive new direction," said Stefan Jacoby, president and CEO of Volkswagen of America. "I thank everyone in the Fairfax County government and community for making us so welcome in our new neighborhood."

"They see the value of our workforce and the thriving nature of our economy", added Vargas. In addition, the corporation stated that access to Dulles airport and the quality of schools were other important factors taken into consideration.

About VARCom Solutions: VARCom Solutions is an award-winning, full-service marketing and public relations consulting firm based in the Washington D.C. region. With a broad range of services, a depth of experience, and a wealth of contacts, VARCom specializes in providing customized strategic planning combined with practical execution of results-oriented initiatives. VARCom's president and founder is a well-known and well-respected business leader who excels in helping clients develop profitable strategies and in shaping positive perceptions.