



VarCom Founder to Lead the Republican National Hispanic Assembly

August 22, 2007

HispanicBusiness.com staff

Virginia businessman Danny Vargas has been named the new director of the Republican National Hispanic Assembly. The assembly, a 33-year-old national organization that attempts to connect Hispanics and the Republican Party, has also named a new executive director.

Past Chairman Pedro Celis, a computer scientist and founder of the Washington state RNHA, will continue to serve on the assembly's national board.

Mr. Vargas, a seven-year veteran of the Air Force, is a former state chairman of the RNHA in Virginia. In July 2004, Mr. Vargas started VARCom Solutions, a provider of marketing, sales and communications support services. Upon starting VARCom, Mr. Vargas started getting involved in the Herndon Dulles Regional Chamber of Commerce, and in July became its chairman.

"The Hispanic vote will be a decisive factor in the 2008 elections," Mr. Vargas said in a press release. "Our next president could very well be elected as a results of the choices made by Hispanic Americans. The new leadership of the RNHA is committed to advancing and promoting the core beliefs and principals of Republicanism. Hispanic values are Republican values, and our job is to make that clear."

Samuel Bettencourt, the former vice president of advancement and strategic initiatives at the Alliance for Marriage, was named the new national executive director of the RNHA. He replaces Bettina Inclan, who is now a communications director for U.S. Rep. Thaddeus McCotter (R-Mich.).

The assembly selected other new officers in addition to Mr. Vargas. They are Utah's Marco Diaz as first co-chair; New York's Larry Meneses as second co-chair; Florida's Alci Maldonado, secretary; Minnesota's Rick Aguilar, assistant secretary; Connecticut's Duffy Acevedo, treasurer; and Bob Spindell of Wisconsin, assistant treasurer.

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